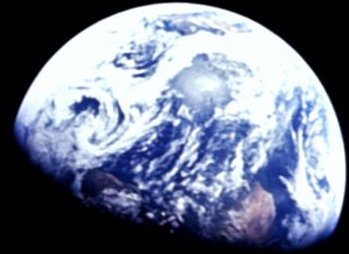


WISD
VISION

Welcome

Dr. Jerry Hollingsworth
Superintendent

Innovation
Requires
Aspiration
& Strategy



Strategy

verb

stra·te·gy | [strat-i-jee]

Making decisions with a single set of rules.

How will we build this single set of rules?

- **Community-Wide Survey**
- **60 Individual In-Depth Interviews**
Students, Parents, Teachers, District Staff, Former Students, & Community Members
- **Student Alignment Focus Group**
- **Core Values Design Workshop**
 - Framed Core Values
 - Vision Statement
 - Advocacy Toolkit Training

“ Are you grounded on sand or rock?
Storms will come and go and in their
wake will show you where your
foundation truly lies. An organization
is grounded in its core values. ”

Rick Westfall, Superintendent, Keller ISD



Please Complete The WISD Values & Vision Survey

The Survey can be completed using a personal device **Wi-Fi: WISD_BYOT** or with one of the laptops stationed around the room.

If you have questions about the Survey, or any part of the Visioning Process, find a District Leader or CSG Consultant.

Remember to tell others to complete the Survey. **It Closes October 21st.**



wisd.org/visioningsurvey